

News Release

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Guy Carpenter Wins Reinsurance Initiative of the Year At 2009 British Insurance Awards “GC Capital Ideas” Recognized in New Category

New York, July 14, 2009

Guy Carpenter’s intellectual capital website, www.GCCapitalIdeas.com, was selected as the “Reinsurance Broker Initiative of the Year” at the 2009 British Insurance Awards, presented at Royal Albert Hall in London on July 8. The awards, in their 15th year, recognize outstanding performance and innovation throughout the insurance and reinsurance industries. This is the first year for the “Reinsurance Initiative of the Year” category.

Launched in October 2008, GCCapitalIdeas.com changed the way insurers, reinsurers, and others stay abreast of the latest industry thinking. On a daily basis, the site provides concise, targeted insights into a wide variety of (re)insurance topics – including enterprise risk management, risk modeling, diversification, reinsurance pricing, the cost of capital and casualty catastrophes.

Using blog technology, GCCapitalIdeas.com allows busy professionals to use searchable “category tags” to quickly customize their research, while the site’s “Chart Room” provides graphic analyses that anyone may download. Readers may subscribe via email or a Real Simple Syndication (RSS) feed and can easily access articles from their handheld devices.

The British Insurance Awards judging panel is drawn from a respected group of market experts, practitioners, analysts, and consultants. The “Reinsurance Broker Initiative of the Year” award honors projects from the past year that have addressed customer needs and have had a significant impact on the market and/or the company.

QUOTE**David Priebe, Chairman of Global Client Development, Guy Carpenter**

“We are honored to receive the inaugural award in this category from our peers at the British Insurance Awards. GC Capital Ideas is setting a new standard for the way our industry creates and shares information. As always, Guy Carpenter is committed to using the latest technology to create added value for our clients.”

TAGS/KEYWORDS

Guy Carpenter, insurance, reinsurance, awards, British Insurance Awards, GCCapitalIdeas.com, Capital Ideas, blog

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About Guy Carpenter

Guy Carpenter & Company, LLC is the world's leading risk and reinsurance specialist and a part of the Marsh & McLennan Companies. With over 50 offices worldwide, Guy Carpenter creates and executes reinsurance solutions and delivers capital market solutions* for clients across the globe. The firm's full breadth of services includes line of business expertise in Agriculture; Aviation; Casualty Clash; Construction and Engineering; Excess and Umbrella; Life, Accident and Health; Marine; Medical Professional Liability; Political Risk and Trade Credit; Professional Liability; Property; Retrocessional Reinsurance; Surety; Terrorism and Workers Compensation. GCFac® is Guy Carpenter's dedicated global facultative reinsurance unit that provides placement strategies, timely market access and centralized management of facultative reinsurance solutions. In addition, Guy Carpenter's InStrat® unit utilizes industry-leading quantitative skills and modeling tools that optimize the reinsurance decision-making process and help make the firm's clients more successful. Guy Carpenter's website address is www.guycarp.com.

Guy Carpenter's new intellectual capital website, www.GCCapitalIdeas.com, leverages blog technology, including Real Simple Syndication (RSS) feeds and searchable category tags, to deliver Guy Carpenter's latest research as soon as it is posted. In addition, articles can be delivered directly to BlackBerrys and other handheld devices.

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