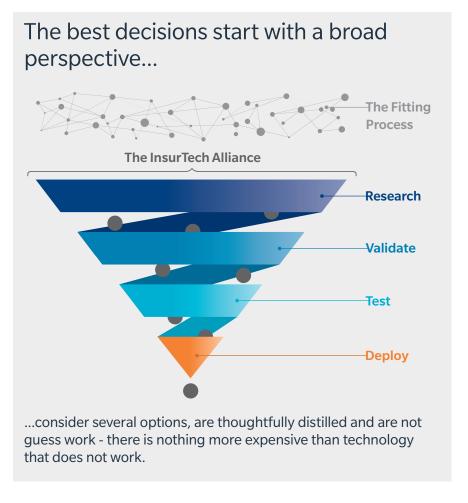
### GUY CARPENTER



# Unlocking innovation through InsurTech and insurer-forward research

With thousands of InsurTech companies across the globe and over 50 new start-up companies being formed each month; data, analytics, and digital technology trends have never been more compelling. With this vast array of services, how do you know where to start, which companies are appropriate partners and vendors, and the best capabilities available to accelerate your own strategic plans?







## Form a broad perspective of InsurTech: The Fitting Process

Start with a process that sorts and organizes thousands of InsurTech companies and identifies those that fit your needs and are worth your time.

- Initial Fitting: Detailed reviews with the functional areas you identify that will benefit from data, analytics& technology advancements, creating a baseline of where you are now and which capabilities/ start-ups can accelerate your strategies.
- Initial Report: Based on the initial fitting, we create a customized view of both the vast community of start-ups/capabilities as well as those most likely to bridge the gap between current and needed capabilities.
- Final Fitting: Key discussions with your leadership team to check and balance the initial recommendations and gain overall alignment augmenting your strategic roadmap.
- Final Report: Final connections between a variety of capabilities and start-ups across the insurance process functions with short and long-term opportunities and estimated impacts.

#### Insurer

What are your challenges and opportunities concerning data, analytics, and technology?

How can we best support your strategic objectives?

How are the demands of your customer base changing?

#### Target Co's

#### Line of business

Auto, Life/Heath, Benefits, Homeowners, Property, Cyber, Commercial, etc.

#### **Tech Function**

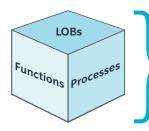
Al, Machine Learning, Sensors, IoT, Blockchain, Robotics, Cloud Computing, Mobile, etc.

#### **Process Step**

Comparison/Brokerage, Distribution, Claims Analytics, Underwriting, Backend Infrastructure, etc.

## Enhanced Strategies and Best-in-Class Capabilities

- InsurTech companies are categorized across key dimensions
- Research sourced through data aggregation to distill a complicated space into digestible pieces
- Interested in overarching themes and trend identification that point to specific start-ups
- Offers consistent metrics and categorizations with regular (e.g. quarterly) updates



Simplifying thousands of possible combinations into emerging capability trends & best-in-class companies

Insurer + Target Co's = Enhanced Strategies and Best-in-Class Capabilities



## Dive deep into start-up capabilities to find the right partners: Introducing the InsurTech Alliance

A cost effective and state of the art insurer-focused, collaborative, scientific and engineering approach led by Numerati® Partners for testing, before you buy, digital technology.

The ITA's member companies direct the activities of Numerati<sup>®</sup> Partners, who leads the scientific, engineering & technical research evaluations of start-up companies. Numerati<sup>®</sup> Partners is affiliated with the RiskEcon<sup>®</sup> Lab for Decision Metrics @ Courant Institute of Mathematical Sciences, New York University. Numerati<sup>®</sup> Partners brings a wealth of experience in evaluating digital technology start-up companies. They have deep expertise in InsurTech (and the broader RiskTech landscape) to provide you with expert advice on a variety of innovative capabilities impacting you and the insurance industry.

InsurTech Alliance member companies have access to thousands of start-ups that are further powered by Numerati® Partners' technical evaluation engine



- 1,000's of start-ups
- · Sourcing capabilities
- Technical evaluation engine
- Private sector
- Data scientists
- Software engineers
- Public sector
- Think tanks
- Academia

#### InsurTech Alliance Process

1	Individual sessions with members of the Numerati® Partners' network
2	Thought leadership pieces and research on data, analytics and digital technology capability trends
3	Specific research on identified start-up companies
4	Proofs-of-concept on individual start-up companies
5	Pilots on individual start-up companies
6	Insurer/start-up contracting support

### Four Ways to Participate:

Given the level of change and opportunity, creating flexible options for ease of participation is a key consideration. Wherever you are in your own journey to understand – and to keep abreast of this rapid change – we can meet you there and help move you forward.



Fitting Process Only



Subscriber in InsurTech Alliance



Subscriber & Fitting Process



Founder of InsurTech Alliance



## To find out how Guy Carpenter can help you navigate the InsurTech Alliance please reach out to:

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