

Hi, I'm JoAn

I joined Guy Carpenter in 2018, leading events in North America. For the last 13 years, I have produced and strategically aligned events to integrated marketing programs in a number of different industries. I have a passion for creating events that transform the user experience with style and flair, never losing sight of the clients' goals. My favorite types of events are those that include an employee engagement component to help build a more inclusive culture that embraces collaboration.



Who is a woman that inspires you?

Diana Spencer, Princess of Wales. She was revolutionary and incredibly influential around causes that were often forgotten. She made sure everyone was aware she had a strong character, and that her compassion was not to be confused with submissiveness.

When I'm not at work I'm most happy...

I am at CrossFit breaking a sweat, cooking at home or trying a new local eatery, taking road trips with my Dachshund, and traveling to a new country to explore their food and wine.

What has changed since you started at Guy Carpenter?

I've seen people be more open to new ideas and change. Being able to implement strategic changes to enhance the overall experience has proven a positive impact, both internally and externally.

What advice do you have for those starting their career?

Hold yourself accountable because integrity is everything. Also, be kind – not just to others, but to yourself as well.

Where did you find an unexpected opportunity to advance?

When I plateaued in my role at a previous company, I realized for me to truly grow, I needed to switch industries. I jumped at the opportunity when I came across it and knew it was the right move. This allowed me to gain a different perspective of my role and take on a new challenge in an unfamiliar setting with unique audiences. A previous CEO at a company I worked for once said "be comfortable being uncomfortable, it's the only way you'll grow."

#BalanceforBetter, #HerStory, #WomensHistoryMonth