

GC AdvantagePoint®

Guy Carpenter offers the insurance industry's most advanced spatial risk analysis and visualization platform, helping companies transform data into actionable insights to better manage exposure, improve risk selection, minimize losses and unlock opportunities hidden within their portfolios.

GC AdvantagePoint® CAN HELP WITH:



PORTFOLIO RISK MANAGEMENT

Superior Understanding

GC AdvantagePoint® has been designed for senior leaders to help plan, view, calibrate and set strategy to achieve the optimal portfolio mix, establish a better underwriting discipline and grow profitably.

- Accumulation Analysis
- Modeled Loss Evaluation



UNDERWRITING SUPPORT

Planning & Execution

Our platform delivers actionable risk information to underwriters at the point-of-sale to help improve risk selection and underwrite profitably. Accumulation, hazard and other modeled loss metrics are delivered on demand and available via API services.

- Underwriting Strategy Evaluation
- Policy Level Evaluation



CATASTROPHE RESPONSE

Monitoring & Analysis

Real-time weather event tracking married with in-force policy data quickly identifies at-risk exposure to help claims managers optimize their catastrophe response deployment and support the claims process.

- Identification of Impacted Exposures
- Claims Response Support

Designed with a deep understanding of the evolving nature of technology and the complexities of the insurance industry, GC AdvantagePoint® continuously expands with the changing market – arming our clients with a distinct business advantage.

Core Features

	Accessible – A simple and intuitive user experience
	Highly Visual – Spatial insights are easily surfaced
	Insightful – Rapid information with export for sharing

Key Benefits

	Integrated solution for stakeholders at various levels within your organization
	Portfolio insights with drill down into specific policies
	Dynamic analysis with interactive analytics
	Deep understanding of existing risk from which to build future strategy
	Global reach coupled with the industry's broadest library of hazard data
	World-class industry knowledge and expertise rooted in our solution

GC AdvantagePoint® Highlights



Frequently Updated Data

Data is typically loaded into GC AdvantagePoint® by Guy Carpenter's Catastrophe Advisory teams as part of the catastrophe modeling process, but can also be loaded more frequently by the company.



Data as You Want It

Using our on-demand upload process, companies can load data directly into the system. The upload process is flexible to allow for various types of data such as portfolio locations, claims data and agency locations.



Secure & Confidential Sources

Our platform follows documented policies and procedures that support the organization's information integrity, confidentiality and availability objectives. These policies and procedures are based on common industry standards. Data is stored within Guy Carpenter's secure environment.



Unlimited Users

There is no limitation to the number of users, allowing for team collaboration.



Data for as Long as You Need It

Data can remain in the system for as long as needed.



Customized Outlook

GC AdvantagePoint® provides global layers that can be used by any company as well as custom secured layers that are only available for that individual company.



Bespoke Filtering

Users can filter on any data element uploaded into the platform. Guy Carpenter has standard book type templates for common fields, but also incorporates user-defined fields to allow for filtering of any company defined metric or attribute like agent and territory.

Contact

If you are interested in learning more about GC AdvantagePoint capabilities or would like to organize a live demonstration of the platform, please contact any of the following specialists:

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About Guy Carpenter

Guy Carpenter & Company, LLC is a leading global risk and reinsurance specialist with 3,400 professionals in over 60 offices around the world. Guy Carpenter delivers a powerful combination of broking expertise, trusted strategic advisory services and industry-leading analytics to help clients adapt to emerging opportunities and achieve profitable growth. Guy Carpenter is a business of Marsh McLennan (NYSE: MMC), the world's leading professional services firm in the areas of risk, strategy and people. The Company's 83,000 colleagues advise clients in 130 countries. With annual revenue of nearly \$20 billion, Marsh McLennan helps clients navigate an increasingly dynamic and complex environment through four market-leading businesses including Marsh, Mercer and Oliver Wyman. For more information, visit www.guycarp.com and follow us on LinkedIn and Twitter @GuyCarpenter.