

News release

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Guy Carpenter launches next generation of GC AdvantagePoint® analytics platform

New York, September 7, 2023—Guy Carpenter, a leading global risk and reinsurance specialist and a business of Marsh McLennan, today announced the launch of the next generation of its catastrophe analytics platform, GC AdvantagePoint®. The updated platform features new technology that will improve the performance and efficiency of underwriting and catastrophe management workflows for its clients. The enhancement includes key new modules:

Event Impact: Users receive prompt notice of events impacting their portfolio

- Enhanced catastrophe response capabilities so companies can expedite resource planning through pre-event impact assessment and post-event claims management.
- Real-time email alerts, customizable damage functions, a range of geospatial analysis tools and a comprehensive historical event library available for users.

Underwriter+: Users receive critical information to support profitable underwriting

- New capabilities that help drive improved risk selection and underwriting profitability through comprehensive analytics and actionable risk information at the location level.
- Catastrophe modeled loss information delivered from multiple providers, comprehensive accumulation analysis tools, fully customizable data-entry capabilities and a suite of application programming interface (API) calls.

Commenting on the announcement, Dan Becker, CEO of Global Strategic Advisory at Guy Carpenter, said: “In a challenging and rapidly evolving risk landscape, this latest enhancement of GC AdvantagePoint will be a critical tool for companies seeking to drive profitable risk selection and manage catastrophe exposure. This dynamic tool brings new technology, deeper insights and greater efficiency to carriers seeking to modernize their approach to managing catastrophe risk.”

About Guy Carpenter

[Guy Carpenter & Company, LLC](http://www.guycarp.com) is a leading global risk and reinsurance specialist with 3,400 professionals in over 60 offices around the world. Guy Carpenter delivers a powerful combination of broking expertise, trusted strategic advisory services and industry-leading analytics to help clients adapt to emerging opportunities and achieve profitable growth. Guy Carpenter is a business of [Marsh McLennan](http://www.marshmclennan.com) (NYSE: MMC), the world’s leading professional services firm in the areas of risk, strategy and people. The Company’s more than 85,000 colleagues advise clients in 130 countries. With annual revenue of over \$20 billion, Marsh McLennan helps clients navigate an increasingly dynamic and complex environment through four market-leading businesses including Marsh, Mercer and Oliver Wyman. For more information, visit www.guycarp.com and follow us on [LinkedIn](https://www.linkedin.com/company/guycarpenter) and [Twitter](https://twitter.com/guycarpenter).