

Media contact:

Matthew Longbottom
+44 (0)7528 527 037
Matthew.longbottom@marsh.com

Sally Roberts
+1 (347) 2811454
Sally.roberts@marsh.com

Guy Carpenter appoints Ian Bartholomew as Global Head of Parametric Advisory

LONDON, 17 March, 2026 — Guy Carpenter, a business of [Marsh](#) (NYSE: MRSH) and a leading global risk and reinsurance specialist, today announced the appointment of Ian Bartholomew PhD as Global Head of Parametric Advisory, effective June 1, 2026. Based in London, he will report to David Lightfoot, Managing Director, Global Analytics and Advisory, Guy Carpenter.

In this role, Dr. Bartholomew will work closely with the broking team to drive growth in this emerging area delivering robust parametric solutions for clients. He joins Guy Carpenter from FloodFlash, a pioneer in parametric flood insurance, where he was Co-Founder and Chief Underwriting Officer. Before founding FloodFlash in 2017, Dr. Bartholomew was a senior consultant in the capital markets advisory team at Moody's RMS for five years.

Commenting on Dr. Bartholomew's appointment, Mr. Lightfoot said: "We are excited to welcome Ian as we continue to expand our parametric advisory capabilities. Parametric solutions are an important part of the global risk management ecosystem, providing a transformative approach to risk transfer that is gaining traction across the reinsurance market. Ian's extensive expertise and leadership in the design and implementation of parametric solutions will be instrumental for our clients as they seek to adopt these innovative mechanisms."

Dr. Bartholomew added: "Joining Guy Carpenter represents an exciting opportunity to advance the role of parametric advisory in today's dynamic risk landscape. With the increasing unpredictability of global events, it's crucial to develop solutions that are not only innovative and responsive but also practical."

About Guy Carpenter

Guy Carpenter is a business of [Marsh](#) (NYSE: MRSH), a global leader in risk, reinsurance and capital, people and investments, and management consulting, advising clients in 130 countries. With annual revenue of \$27 billion and more than 95,000 colleagues, Marsh helps build the confidence to thrive through the power of perspective. For more information about Guy Carpenter, visit guycarp.com, or follow us on [LinkedIn](#) and [X](#).