GC CyberExplorer℠ Gateway

Optimizing Your Portfolio Through Dynamic Benchmarking

GC CyberExplorer℠ Gateway, the industry’s first interactive cyber benchmarking dashboard, empowers insurance companies with real-time peer insights to make informed business strategy decisions. Through GC CyberExplorer℠ Gateway, Guy Carpenter cyber clients now have exclusive direct access to superior exposure analytics and unparalleled market intelligence.

ONE OF A KIND CLIENT-ACCESSIBLE PLATFORM WITH UNIQUE FEATURES

Flexible Architecture That Enables Customization

• Explore portfolio composition relative to peer group and industry
• Understand potential for outsized accumulation in specific segments
• Create tailored peer group for most impactful comparison using:
  • Revenue
  • Region of domicile
  • Industry sector
  • Policy limit and attachment

Under the Hood Portfolio Insights

• Achieve higher visibility of your book for informed underwriting decisions
• Identify strengths in exposure composition for optimal positioning in the reinsurance market
• Portfolio details at your fingertips:
  • Organization size profile
  • Industry sector concentration
  • Region distribution
  • Coverage terms
Deep-Diving into Your Portfolio Using GC CyberExplorer℠ Gateway

Cyber carriers’ senior management and key decision makers can use the Gateway dashboards to analyze their portfolio from various angles, answer strategic questions real-time, and make business decisions with increased confidence.

**Step 1. Understand the Universe**

“Is my portfolio different from the broader market?”

Compare Client X versus the entire cyber industry by region, organization size, and sector to identify areas of concentration and growth opportunities.

**Step 2. Understand Your Differentiators**

“In my existing focus areas, what makes my book distinctive?”

Filter on Client X’s areas of concentration (Large risks, North America) to dig deeper and identify distinctive portfolio characteristics, e.g. limit, attachment point, and rate on line.

**Step 3. Understand Your Opportunities**

“How do I create a competitive edge in areas I want to grow into?”

Filter on areas where Client X is currently underweight (SME, Rest of World), to craft an underwriting strategy informed by market intelligence, e.g. standard coverage terms offered.

**Working with Guy Carpenter’s Cyber Team to Generate More Bespoke Benchmarking Insights**

We invite you to leverage GC CyberExplorer℠ Gateway to experiment and establish benchmarking views of interest. The GC Cyber team is on-hand to help you drill down into additional perspectives including historical performance, modeled loss metrics, and reinsurance buying behavior.
Contact us

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About Guy Carpenter

Guy Carpenter & Company, LLC is a leading global risk and reinsurance specialist with 3,400 professionals in over 60 offices around the world. Guy Carpenter delivers a powerful combination of broking expertise, trusted strategic advisory services and industry-leading analytics to help clients adapt to emerging opportunities and achieve profitable growth. Guy Carpenter is a business of Marsh McLennan (NYSE: MMC), the world’s leading professional services firm in the areas of risk, strategy and people. The Company’s 86,000 colleagues advise clients in 130 countries. With annual revenue of over $20 billion, Marsh McLennan helps clients navigate an increasingly dynamic and complex environment through four market-leading businesses including Marsh, Mercer and Oliver Wyman. For more information, visit www.guycarp.com and follow us on LinkedIn and Twitter.

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